

A high-speed photograph of a water splash, rendered in grayscale. The splash is centered and fills most of the frame, with numerous droplets and ripples visible. The background is a dark, uniform gray.

Dynamic Design & Marketing

Robert Alan Stokes

Resume & Sample Work

Robert Alan Stokes

Digital Design & Marketing

Creative Skills

- Creative direction
- Branding
- Digital marketing design
- Marketing automation
- User experience
- Web development
- WordPress websites
- Responsive web design
- Advanced Adobe Creative Cloud
- Graphic design
- Motion graphics
- Rich media production

Employment

Graphic | Digital Designer > Q5id, Inc. > 5/22 to 4/23 > Hillsboro, OR

Spearheaded the creative development of marketing assets for regional roll outs and national product launches of two distinct smartphone applications. Developed digital assets for social media and paid display advertising campaigns. This included creating media rich digital advertisements, landing pages, forms and automated engagement email campaigns. Made production files for media outlets. Worked in Adobe Creative Cloud; Dreamweaver, InDesign, Acrobat, Photoshop, Illustrator, After Effects, Adobe XD. Administrator of landing pages and forms in WordPress website.

Lead Digital Designer | Professional Services > Act-On Software, Inc. > 9/14 to 4/21 > Portland, OR (Remote)

Produced engaging digital marketing campaigns for use by Act-On Software customers. As part of an advertising agency within the SaaS company, I owned total creative project production. This included; consulting on custom design projects, creating prototypes and production assets, then publishing fashion-forward, brand-centric marketing content. Produced device-responsive media-rich emails and landing pages and content that resulted in effective conversions. Administrate forms to build advanced lists with segmentation. Projects included devising user path scenarios, creative direction and design for engaging user experiences. Primary tools included Adobe Creative Cloud from which I built assets, then installed into Act-On's marketing platform, as well as hand coding HTML5, CSS3, and JavaScript.

- » Delivered web solutions for more than 80 premiere customer brands, including; Artfund UK, Avery Dennison, AutoZone, BestBuy, Brunner, Hawaii CVB, Holmen Paper, Mars Wrigley, No. 1 Lounges, Oregon State University, PaperSave, Provenance Hotels, Red Lion Hotels, RSA Insurance, Sharp Electronics, Simpleview, Six Flags, Visit Orlando, Victor Insurance, Video Arts, and Wacom.
- » The chief designer and producer of promotion materials to promote Act-On Professional Services. Produced and managed content in intranet resources hub containing case studies and best practice guides.

Software expertise includes: Adobe Creative Cloud; Dreamweaver, InDesign, Acrobat, Photoshop, Illustrator, After Effects, Adobe XD. Google products platform: Google Analytics (G4), Tag Manager, and Search Console. Google Web Designer for rich media advertising. Act-On Software; landing page, email and web-form development and marketing automation. Email development campaign flows. Hand code HTML5, CSS3, JavaScript, JQuery, and GSAP. Bootstrap expertise. WordPress: plugin installations. Page builders: Gutenberg, WP Bakery, Elementor Pro. Also: Custom Post Types, Woo Commerce and Crocoblock. Author Adobe Experience Manager (AEM). Microsoft Office; Word, Excel, PowerPoint. Also use; HubSpot, Salesforce, Wrike, ConnectWise, Email On Acid, and Jira.

Producer Digital Media > Wipro Limited > 11/21 to 4/22 > Hillsboro, OR

MarCom Producer | Web Designer > Freelance Contractor > 2/20 - 5/22 > Beaverton, OR

Designer | Producer Marketing > PECO, Inc. > 3/10 - 12/13 > Portland, OR

Producer | Web designer > Freelance Contractor > 6/08 - 12/11 > Portland, OR

Executive Manager | Account Planner > Parker Madison Marketing Studio > 4/99 - 5/05 > Tempe, AZ

Education

MBA: Marketing - Arizona State University | BA: Visual & Performing Arts - Ohio University



Stokes.guru

ras@stokes.guru | +1 503 407-0355

Know Your Employee (KYE)

Q5id proves and authenticates potential candidates during the pre-employment process by going beyond standard ID verification. Be certain you know who you are hiring.

[Try for FREE!](#) [See Video](#)

What is Know Your Employee (KYE)?

KYE is an employee proofing solution that protects your business, employees, customers, and reputation by proving who your potential employees are before you hire them.

The patented multi-step process incorporates verification measures that prove each person is who they say they are. This does not require a background check, it completes them.

[See Video](#)

The KYE Proven Identity process is fast and frictionless!

The demo video demonstrates how fast and frictionless the process of proving a potential job candidate's identity is during the pre-employment process.

Add this simple step to your background check process to protect your organization and avoid future issues with fraud, data breaches, financial, and reputational risks.

[See Video](#)

We don't just verify identities. We prove them.

While today's remote verification, verifying an ID is not enough, KYE by Q5id goes beyond traditional ID verification by proving the identity of the person, not just verifying the provided ID.

The current identity verification process assumes when a person provides an ID it is the same person displayed on the ID.

[Risk-free Trial!](#)

Why employee verification using KYE by Q5id

Device Agnostic
The KYE administrative portal can be accessed online from any computer or smartphone. KYE requests can be completed from any device with the Q5id Proven Identity app.

No Annual Contracts
Our solution works for all size organizations. From startups to Fortune 500 firms, Q5id offers single-use and monthly plans depending upon your needs.

Try it for FREE!

The cost of a fraudulent hire

Now firms gain access to an organization's proprietary information exposing themselves to financial and reputational risks.

Now firms can't easily gain access to:

- Financial data
- Intellectual property (IP)
- Trade secrets
- Customer Personally Identifiable Information (PII)

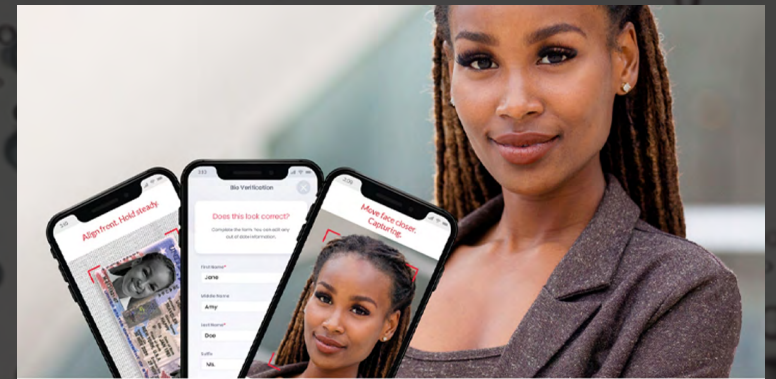
This is especially relevant in today's age of remote work from home jobs where an organization may never meet the employee in person. In 2022, the HR national job applicants are using identity fraud when applying for remote positions.

By proving the identity of your employees before they are hired, you can help protect your organization, employees, customers, and reputation.

How Q5id's technology works

- Cloud-Based Authentication**
No integration required. Both KYE requests and verifications are conducted via the cloud, eliminating IT costs, resources and integration time.
- Device Agnostic**
KYE verification requests are completed with the free Q5id app. The KYE portal can be accessed with a computer or smartphone.
- Biometric Verification**
KYE verification requests are completed with the free Q5id app. The KYE portal can be accessed with a computer or smartphone.
- Liveness Testing**
Liveness testing detects identity fraud and the use of deepfakes and synthetic identities.
- Patented Solution**
Q5id is the first company with a patent for an identity proofing solution that proves people are who they say they are.
- NIST IAL2 / SOC 2 Compliant**
Q5id is SOC 2 compliant and meets and exceeds NIST IAL2 and NIST IAL3 with five video call guidelines for identity proofing.

Desktop landing page



Brand development for; social media and paid display advertising campaigns. Created and presented media rich digital advertisements, landing pages, forms and out-bound email in as prototypes. Then, produced production assets for publication.

"All of management are thrilled with our new look marketing materials! Thanks for taking charge of these campaigns!"

- VP Marketing, Hillsboro, OR, USA

Q5id
You. Proven.

Prove identity before you hire
Mitigate employee fraud. Go beyond traditional ID verification and background checks.

[Learn more!](#)

CANDIDATE PROVEN

VERIFYING IDENTITY

Align your right palm.

STARBUCKS cites safety as a reason for closing Tacoma location

PELOSI pushes Dems to take new message on inflation as voters' concerns grow

DRONE video captures pair of adult male killer whales in the San Juan channel

SPD seeks other victims of babysitter charged with taking explicit photos of child

SEATTLE, Portland have world's worst air quality again Thursday: When is rain expected?

TWO Lynnwood men arrested for allegedly storming the Capitol on Jan. 6

OSCAR winning composer helps hype up Kraken fans, players in game opener

COMMUNITY leader, father of 3 shot and killed near his business in Seattle

Body background color: hex = #000402

LOCAL NEWS

[SEE MORE >](#)

STAY CONNECTED

[Facebook](#) [Twitter](#)

[NEWSLETTER SIGN UP >](#)

TRENDING

Sinclare Home Page Takeover

Click on below buttons for samples:

KYE Landing Page

How-to Guide

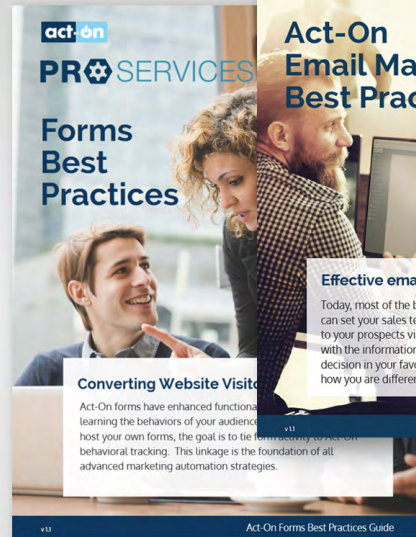
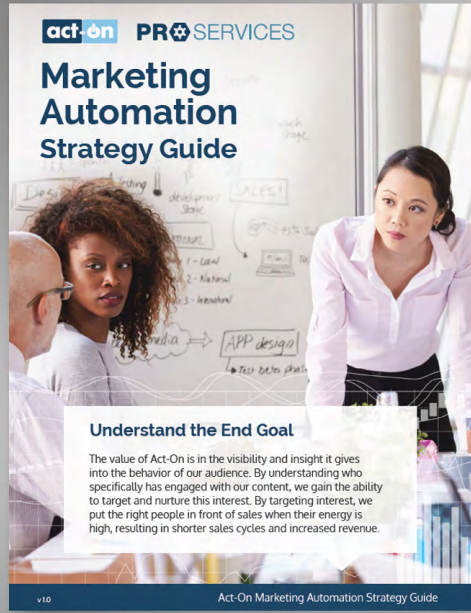
Digital Ads

Online Page

Sample Work

Robert Alan Stokes | ras@stokes.guru | +1 503 407-0355

For online portfolio page go to:



PRO SERVICES

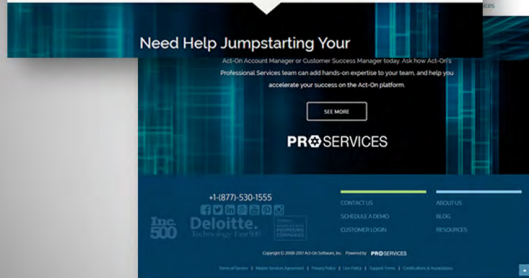
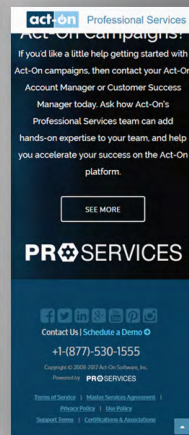
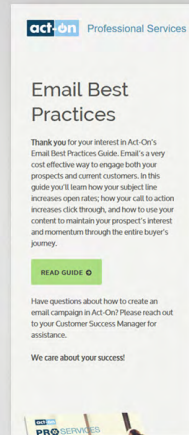
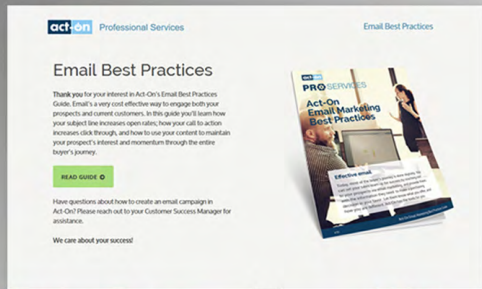


PRO SERVICES

Professional Services Promotion: I designed and produced strategy guides, landing page, email and banner advertisements. Custom HTML coding for mobile responsive display. User journeys and full production of print and digital assets.

"Awesome job on this! Very excited to get these campaigns out!"

- SVP Customer Success, Portland, OR, USA



Landing Page

Click on below buttons for samples:

Strategy Guide

Promo LP

Newsletter EM

Online Page

Sample Work

Robert Alan Stokes | ras@stokes.guru | +1 503 407-0355

For online portfolio page go to:

The Essentials

Take a look, today and you can start to deliver swift, concise learning.

- The Classics: Hundreds of 20-minute marvels for the classroom and online
- The Essentials: 102 short, sharp video learning points for effective training
- Custom video: Video learning made just for your specific needs

Start Today

We think you'll love our training films, whether you choose a library or off-the-shelf films or we produce a bespoke one especially for you, helping employees remember and apply what they've learnt. Hard hitting... humorous... edgy... funny... emotional... whatever the style a Video Arts video delivers intelligent, entertaining, and seriously effective training.

Try it with your learners for free

Fill out and we'll get you ready to go.

First name Last name

Email address

Company Telephone

How did you hear about us?

I consent to receive Video Arts communications.

Submit form

Desktop landing page

The Essentials

Take a look, today and you can start to deliver swift, concise learning.

Try it with your learners for free

Fill out and we'll get you ready to go

First name Last name

Last name

Email address

Company Telephone

How did you hear about us?

I consent to receive Video Arts communications.

Submit form

The Classics: Hundreds of 20-minute marvels for the classroom and online

The Essentials: 102 short, sharp video learning points for effective training

Mobile landing page



video arts™
Longer lasting learning

Video Arts: Custom production within brand guidelines; I designed and produced video product launch web pages, advanced list segmentation and follow up email campaigns from user behavior.

“Firstly, thanks for your care and attention to this part of our product launch. Also, we are thrilled with how all of the digital assets perform.”

- Digital Campaigns Manager, London, UK

The Essentials

Take a look, today and you can start to deliver swift, concise learning.

The Classics: Hundreds of 20-minute marvels for the classroom and online

The Essentials: 102 short, sharp video learning points for effective training

Custom video: Video learning made just for your specific needs

Start Today

We think you'll love our training films, whether you choose a library or off-the-shelf films or we produce a bespoke one especially for you, helping employees remember and apply what they've learnt. Hard hitting... humorous... edgy... funny... emotional... whatever the style a Video Arts video delivers intelligent, entertaining, and seriously effective training.

Try it with your learners for free

Fill out and we'll get you ready to go

First name Last name

Email address

Company Telephone

How did you hear about us?

I consent to receive Video Arts communications.

Submit form

Video helps make training more effective and memorable because it's an engaging medium and something that our target audience are used to consuming all the time.

Famous for intelligent, entertaining and straight-talking training.

Video Arts Classics are 102 films, like our videos that make employees more effective at work. It's not the length, but the quality and the message. The message will give the key learning points of a subject with engaging the Video Arts content approach which we know delivers highly effective, compelling training.

Meet Our Manager and Good Manager - Our Good Leader and Good Leader - Our Good Services and Good Service

In each instance, our Manager takes the lead on a particular issue. Our Manager then has to make sure they're supported by the quality and high standards of all of the people who are responsible for the quality of the work. These people are our Good Managers, who take up the lead and do their bit to make sure the work is done right from the start.

Try for FREE

Desktop landing page

video arts

ESSENTIALS

Management basics

6'0" 5'0" 4'0" 3'0" 2'0" 1'0"

What makes us different to other training video providers?

No-one else does all that we do.

Try for FREE

Connect with us!

f c t i y

video arts

ESSENTIALS

Video helps make training more effective and memorable because it's an engaging medium and something that our target audience are used to consuming all the time.

Try for FREE

See more

The Classics: Hundreds of 20-minute marvels for the classroom and online

The Essentials: 102 short, sharp video learning points for effective training

Famous for intelligent, entertaining and straight-talking training.

Mobile landing page

Click on below buttons for samples:

Promo LP

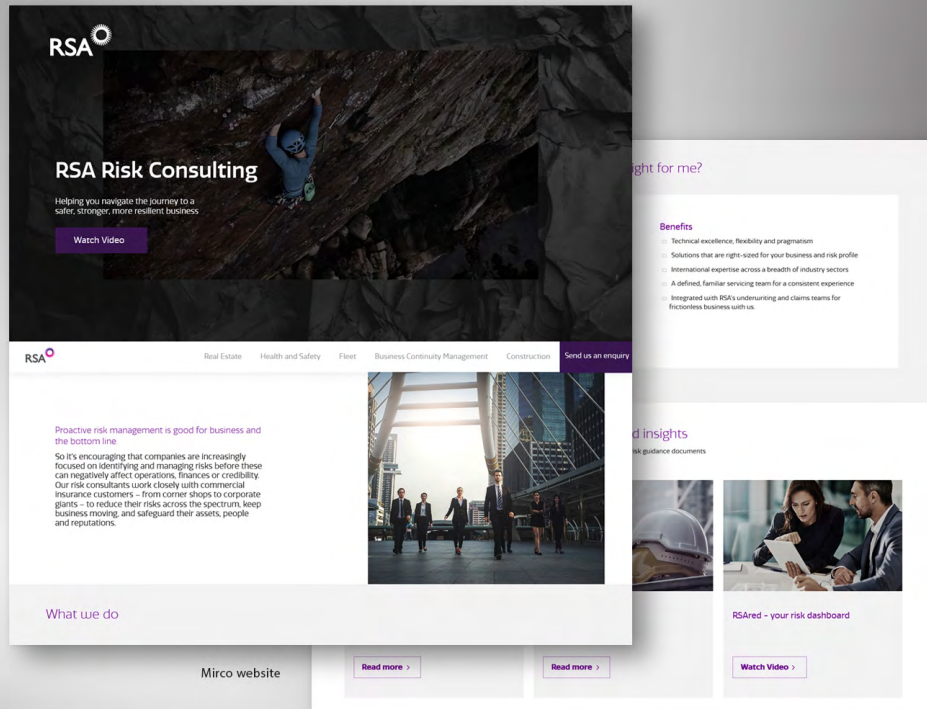
Product LP

Sample Work

Robert Alan Stokes | ras@stokes.guru | +1 503 407-0355

For online portfolio page go to:

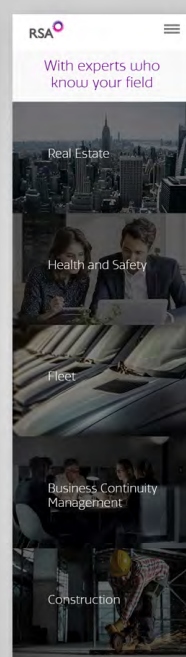
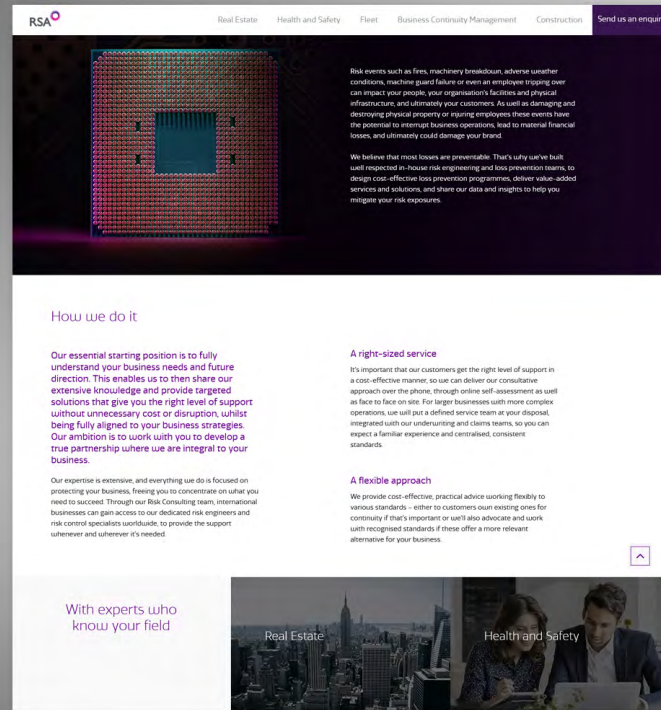
Online Page



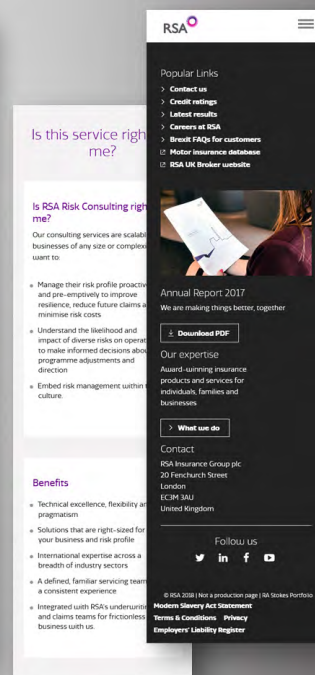
RSA Insurance: I designed and integrated brand graphics, developed web pages, and published production landing pages and interactive forms for use in Broker Awareness lead gather campaigns.

“We really like what you have done. This representation is spot on brand. Thanks for all that you put into this campaign.”

- Senior Product Manager, London, UK



Desktop landing page



Mobile

Click on button for micro-website:

Micro-Website

Sample Work

Robert Alan Stokes | ras@stokes.guru | +1 503 407-0355

For online portfolio page go to:

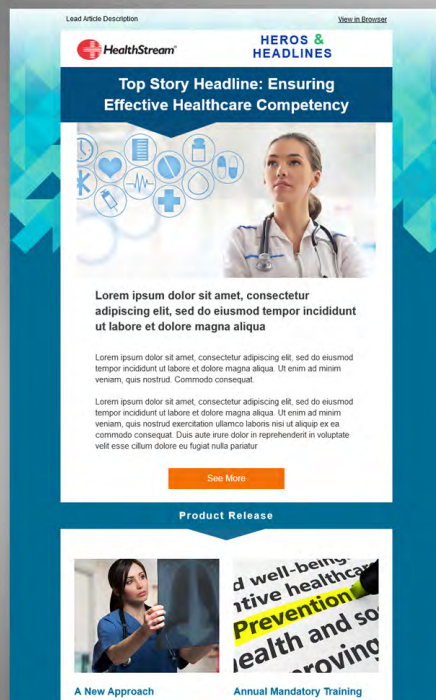
Online Page



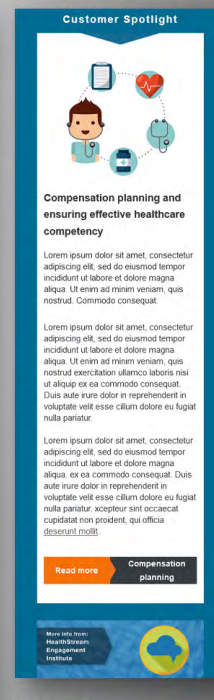
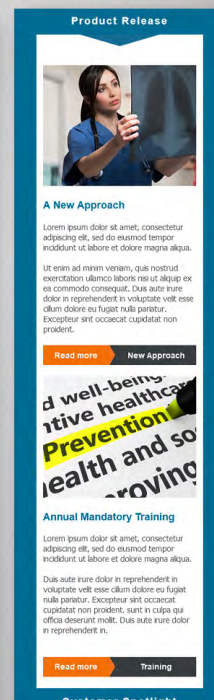
Desktop landing page



HealthStream: I designed and integrated graphics, developed web pages, and published production landing pages and interactive forms. As well as, lead scoring, list segmentation and automated email delivery program. Created assets to support paid search campaigns and automated nurture email campaigns.



Desktop email



Mobile email

Click on below buttons for samples:

Whitepaper LP

News Email

Sample Work

Robert Alan Stokes | ras@stokes.guru | +1 503 407-0355

For online portfolio page go to:

Online Page

SURVIVAL of the sun bears



Website

The Story

Survival of the Sun Bears is a conservation campaign focused on building a global awareness of sun bears, and what they need to survive. We are working to create story-telling media that shares the story of sun bears in Borneo. Media developed is made available to non-commercial parties for education, advocacy, and fundraising.

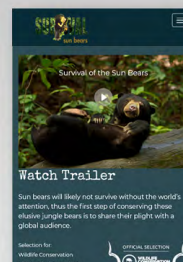
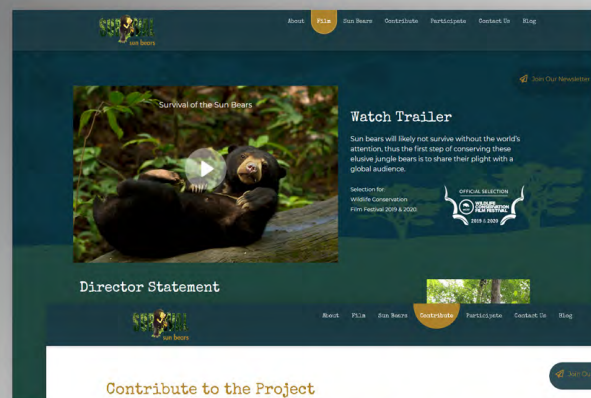
More >



Survival of the Sun Bears: I took this online representation from idea to published presence. I designed graphics, developed web pages, copy edited and published production website in tandem with production.

“The whole team is very happy with the new website. This is a very nice representation of our conservation film.”

- Executive Producer, Beaverton, OR



Join our Journey

The SURVIVAL OF THE SUN BEARS documentary illuminates how we CAN work together to conserve the last remaining sun bears and see corridors by sustainably conserving the oldest rainforests on Earth.

“Mosquitos swarm as they slash thick tangled vines with worn-out machetes. 12 hours of relentless tracking and the jungle canopy has finally swallowed the last of daylight. It’s day seven of the Search and Rescue operation, but she is still out there. At 4:00 am tomorrow they will begin again. The day before, they caught a glimpse of her shiny black coat before she vanished into the dense undergrowth.” NATALIE and how she makes history will leave you wanting more. Join our newsletter have alerts on this and more.

Sign up for the latest trail news

please provide

First name Last name

Your email

I consent to receive Survival of the Sun Bears communications.

We process your personal data as stated in our [Privacy Policy](#).

Mobile

Save Jungles = Save Bears

Sun Bears are Keystone, Indicator and Umbrella Species.



Keystone Species

“They are like forest farmers”

Sun bears create habitat for many other creatures by using their long claws to dig holes in trees and fallen logs. Sun bears are important seed dispersers for many fruit trees because they eat such a variety of fruits and travel great distances in the forest. In this way, sun bears keep the forest healthy, diverse and alive!



Indicator Species

“They give us information about the environment”

If sun bear populations are healthy in an area it indicates they are living in a healthy, balanced ecosystem.



Umbrella Species

“Many other animals live with them”

Sun bears live alongside thousands of other species that also share the need for a healthy forest habitat.

Sample Work

Robert Alan Stokes | ras@stokes.guru | +1 503 407-0355

Click on button for website:

Sun Bears Website

For online portfolio page go to:

Online Page